



Swiss SRO Membership

The Swiss VASP license.

JayBee. *We simplify regulatory processes to empower our clients to fulfil their vision.*

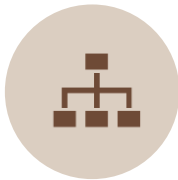
JAYBEE ON LINKEDIN





WHY SWITZERLAND

REASONS TO JOIN SWITZERLAND



Regulation & Substance
Clear regulation, pragmatic substance requirements & outsourcing options



Access to Investors
Wide range of capital sources, incl. VCs, angel investors, crowdfunding and ICO/STO



Established Ecosystem
Home of industry giants (*Crypto Finance, Ethereum, 21Shares, Solana, Cardano, Tezos, AMINA & Sygnum Bank, Bitcoin Suisse*)



Supportive Authorities
Proactive attitude combined with an efficient, simple and constructive approach



Qualified Professionals
Solid talent pool of highly qualified staff



Stability and Trust
Political stability & well-functioning institutions



Taxation
Corporate tax 11-12% (Zug), no capital gain tax



Quality of Life
Picturesque landscape, great infrastructure, low crime rate & English as a common language.



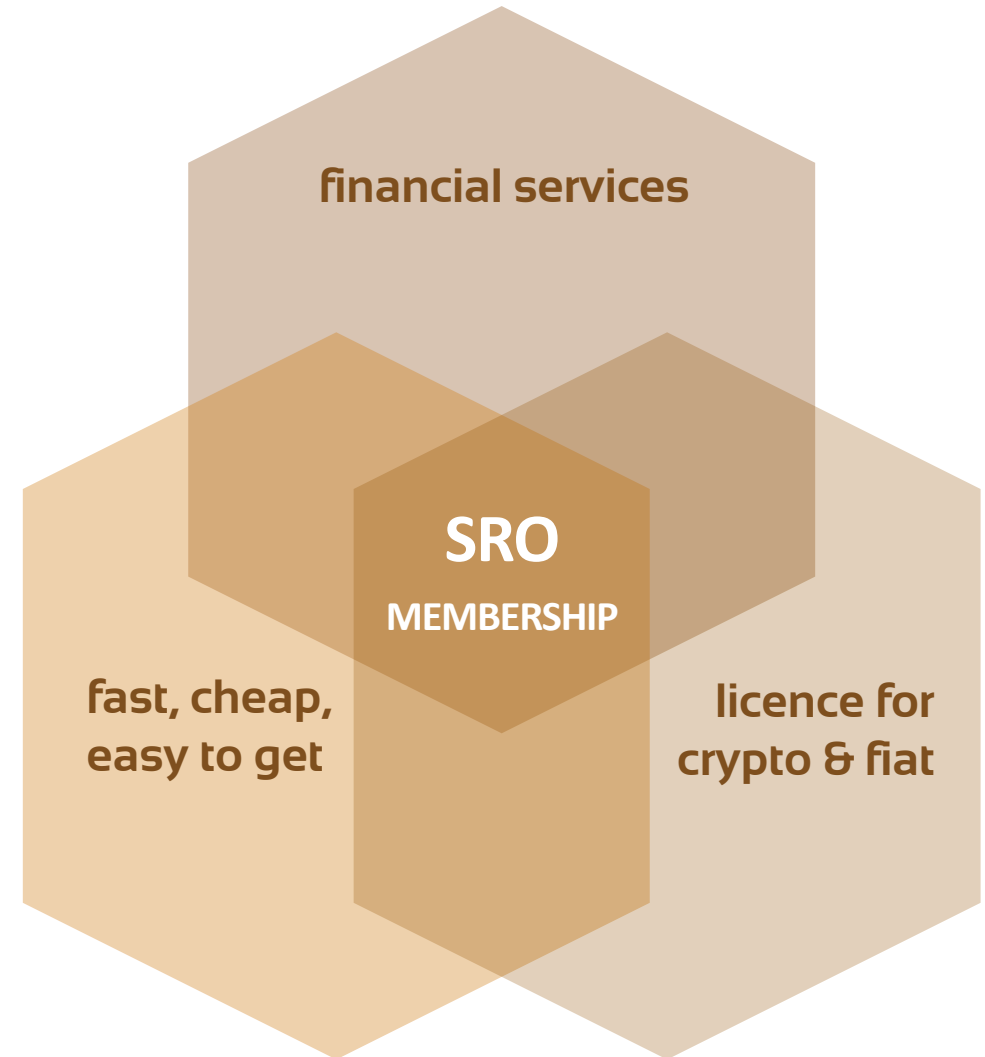
SRO MEMBERSHIP

GENERAL

SRO membership at a glance

- Swiss company required
- Capital requirements: LTD CHF 100k / LLC CHF 20k,
Capital can be injected in crypto
Capital can be used for daily expenses.
- Fast application process with a Self-Regulatory Organization SRO (authorized & monitored by FINMA)
- Low substance requirements & outsourcing options
- Supervised by an external AML Auditor

A **fast** and **inexpensive** way to become a fully regulated **VASP**.





SUPERVISION IN SWITZERLAND

OVERVIEW





WHAT MAY I DO WITH AN SRO MEMBERSHIP? (SANDBOX INCL.)

Providing payment services in fiat & crypto

- Payment facilitating
- Payment processing
- Transfer of funds / crypto*
- Accept or assist in the transfer of third party assets
- Electronic transfers



Custody of crypto

- With segregated wallet (unlimited amount and time)
- With omnibus wallet (limited to CHF 1m in total)**



Offering crypto services

- Perform an ICO / STO / ISPO
- Issue an 1:1 fiat backed stablecoin to fully identified holders (+bank guarantee)
- Issue a commodity backed token



Card Issuance

- Manage or issue payment instruments
- Act as a payment service provider
- Credit & debit cards



Accepting deposits from the public (sandbox)

- Limited to CHF 1m CHF**
- Unlimited if received from institutional investors with a prof. treasury management
- Other exceptions may apply



Operating a fiat/crypto exchange (CEX / FX)

- Fiat & crypto* on / off ramp
- Swap fiat <-> fiat
- Swap fiat <-> crypto*
- Swap crypto <-> crypto*



Brokerage / Trading, asset management

- Trade in crypto*
- Trade in currencies, precious metals, commodities
- Asset management with crypto*
- Crypto* market maker



Credit and loan operations

- Mortgage
- Leasing
- Commercial loans
- Consumer credit (additional authorization may be required)



* Excl. security tokens, securities and/or derivatives

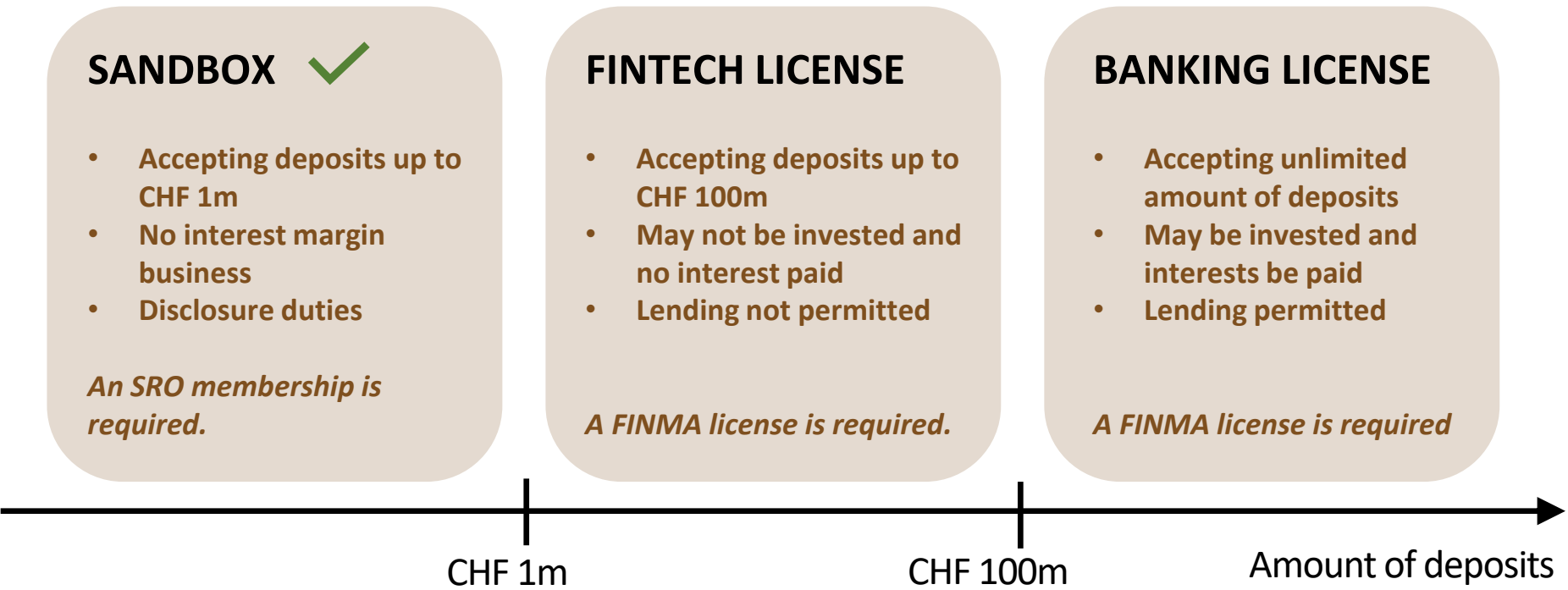
** Additional information duties required



DEPOSITS FROM PUBLIC: REGULATORY SANDBOX

Unlimited deposits can be held if

- Provided by B2B clients with professional treasury or
- Processed within 60 days or
- Held in segregated wallets (custody) or
- Covered by a bank guarantee





COMPANY ORGANIZATION: MINIMUM STRUCTURE

ONE SWISS BASED DIRECTOR
OR BOARD MEMBER HOLDING
SINGLE SIGNATURE RIGHT



BOARD OF DIRECTORS

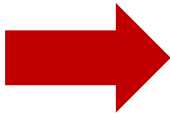
MIN. ONE BOARD MEMBER,
BASED IN SWITZERLAND OR
ABROAD

MANAGEMENT

ONE AML OFFICER BASED IN
SWITZERLAND



AML Special Department



JayBee
OUTSOURCING

SHAREHOLDER(S) CAN BE
DOMICILED ABROAD

SHAREHOLDER(S)

MIN CAPITAL CHF 20K FOR LLC / CHF 100K FOR LTD

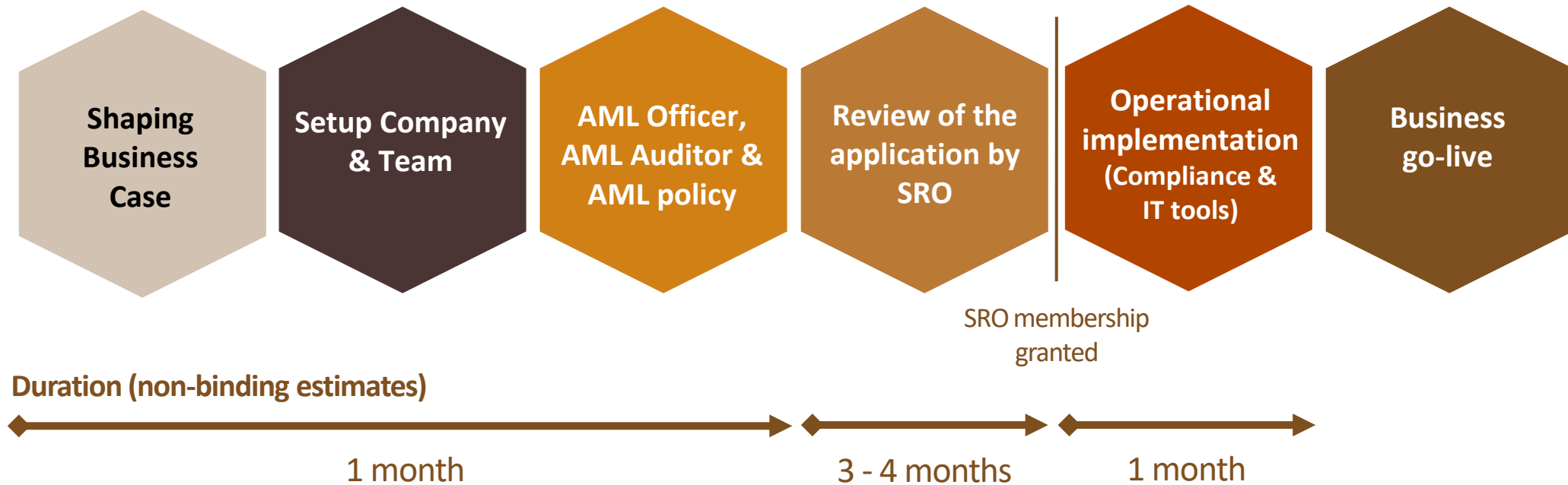
NOTE: CAPITAL CAN BE INJECTED IN CRYPTO

EXTERNAL AML
AUDITOR

USUALLY AG (LTD) OR GMBH (LLC),
HEADQUARTERS MUST BE IN SWITZERLAND



SRO APPLICATION: TIMELINE



- ⚠ SRO members are asked to start their business activities within 2 years after acceptance.
- ⚠ After go-live, SRO members are asked to build up a certain substance in Switzerland such as running an own office, a Swiss bank/fintech account, an active Swiss domiciled Board Member or hiring staff (part- or full-time)



JAYBEE'S SPECIAL SRO MEMBERSHIP EXPERTISE AND NETWORK



SUPPORTING/SUपोर्टED 200+ SRO MEMBERS (MAINLY CRYPTO-RELATED COMPANIES)



PROVIDING/PROVIDED OUTSOURCING SERVICES FOR 90+ SRO MEMBERS (AML Officer)



EMPOWERED 70+ COMPANIES TO OBTAIN THEIR SRO MEMBERSHIP



OFFERING GO-LIVE SUPPORT (INCL. IT TOOLS EVALUATION, DIRECTORS RECRUITMENT, COMPLIANCE TOOLS IMPLEMENTATION) TOGETHER WITH OUR REGTECH PARTNER



SUPPORTED BY A DESIGNATED REGULATORY, LEGAL & COMPLIANCE TEAM

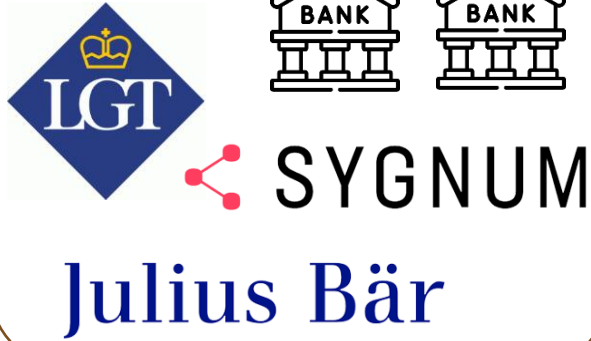


STRONG NETWORK AND IN-DEPTH KNOWLEDGE OF THE CRYPTO & FINTECH ECOSYSTEM



YOU ARE IN GOOD COMPANY (selection)

Banks



FinTech



other



Education



Crypto / DLT





JAYBEE | YOUR REGULATORY GUIDES

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